

# City of Pinole – General Plan Update

GENERAL PLAN PUBLIC WORKSHOP – JUNE 28, 2007

## PARTICIPANT RESPONSES – COMMUNITY CHARACTER ELEMENT - GOALS AND SUGGESTED POLICY ITEMS

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**GOAL CC.1 – MAINTAIN PINOLE’S UNIQUE QUALITIES AND SENSE OF PLACE TO PRESERVE THE ESTABLISHED HISTORIC AND SMALL TOWN CHARACTER OF THE CITY.**

### Suggested Policy Items:

Ensure high-quality urban design & architecture

Enhance quality of the built environment

Enhance sense of arrival and create an appealing image for the City

Revitalize the historic character of Old Town Pinole

Encourage project compatibility between commercial/mixed-use centers and residential

### COMMENTS FROM THE WORKSHOP

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#### PHRASES THAT STAND OUT

- HISTORIC, SMALL TOWN
- QUALITY OF BUILT ENVIRONMENT
- ENHANCED SENSE OF ARRIVAL
- HIGH QUALITY URBAN DESIGN
- MIXED-USE

#### MISSING WORDS

- TRANSITION BETWEEN USES
- AVOID STRIP MALL MENTALITY

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## **GOAL CC.2 – EMPHASIZE AND ENHANCE THE VISUAL AND PHYSICAL CONNECTION BETWEEN PINOLE’S NATURAL ENVIRONMENT AND THE COMMUNITY**

### **Suggested Policy Items:**

Provide visual and physical connections between the natural and built environment

Preserve natural resources within the built environment.

### **COMMENTS FROM THE WORKSHOP**

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#### **PHRASES THAT STAND OUT**

- ACCESS
- PRESERVE NATURAL RESOURCES
- CONNECTION IS THE “KEY”

#### **MISSING WORDS**

- VISUAL AND PHYSICAL CONNECTIONS – MAKE IT CLEAR SO THAT IT DOES NOT GET MISINTERPRETED AS “BUILD OVER OPEN SPACE”
- GOAL IS UNCLEAR, NEED ITEMS ON HOW TO ACHIEVE IT
- PRESERVE AND IMPROVE NATURAL RESOURCES IN A NATURAL ENVIRONMENT

## **GOAL CC.3 – SUPPORT THE DEVELOPMENT OF LOCAL-ORIENTED SERVICES IN PINOLE, ESPECIALLY OLD TOWN PINOLE, TO ENCOURAGE AND SUPPORT LOCAL ECONOMY.**

### **Suggested Policy Items:**

Encourage a combination of uses (retail, office, public spaces and entertainment) in Old Town Pinole

Support and promote local and diverse businesses

### **COMMENTS FROM THE WORKSHOP**

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#### **PHRASES THAT STAND OUT**

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- DIVERSE BUSINESSES
- COMBINATION OF USES

## MISSING WORDS

- MAKE PINOLE A PLACE WORTH VACATIONING – LOCAL BUSINESSES, COFFEE SHOPS, BIKE PATHS, ANTIQUE SHOPS, ARCHITECTURAL INTEREST, DIVERSE (RESPONSE TO VACATION QUESTION ASKED IN THE 1<sup>ST</sup> WORKSHOP)
- INCLUDE RESIDENTIAL USES – ENCOURAGE RESIDENTIAL USES IN OLD TOWN PINOLE
- RESIDENTIAL ABOVE, OFFICES/RETAIL BELOW – MU DEVELOPMENT, HERCULES
- MIXED OFFICE – RESIDENTIAL
- REVITALIZING CORRIDORS TO PINOLE – CREATE A GOOD IMPRESSION

## GOAL CC.4 – PROMOTE A GREATER AWARENESS OF AND SENSITIVITY TOWARD PINOLE’S HISTORICAL HERITAGE.

### Suggested Policy Items:

Establish, support, and fund programs that enhance Pinole’s sense of community and identity

## COMMENTS FROM THE WORKSHOP

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### PHRASES THAT STAND OUT

NONE

### MISSING PHRASES

- IMPLEMENTATION ITEMS/ACTIONS
- CONNECT POECES – FOCUS ON CHILDREN AND SHARE THE HISTOY
- MAINTAIN AND REFURBISH HISTORIC STRUCTURES

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**GOAL CC.5 – ENHANCE THE QUALITY OF LIFE IN PINOLE BY ACKNOWLEDGING CULTURAL DIVERSITY AND BY PROMOTING, PRESERVING, AND SUSTAINING THE ARTS.**

## **Suggested Policy Items:**

Develop programs and facilities that promote the cultural and performing arts in Pinole

Promote the provision of art in public places as a way to increase the quality of life in Pinole

## **COMMENTS FROM THE WORKSHOP**

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### **PHRASES THAT STAND OUT**

NONE

### **MISSING PHRASES**

- MORE OPPURTUNITIES FOR LOCAL ARTISANS, E.G. GIVE THE SAME IMPORTANCE/PREFERENCE FOR ARTISANS LIKE THE CITY GIVES FOR AUTO SHOWS
- ENCOURAGE AND PROMOTE PINOLE ARTISAN'S COUNCIL
- CITY SHOULD TAKE A MORE ACTIVE ROLE