

This is a working draft only

## Goals, Policies and Implementation Actions

### **GOAL CC.1 – MAINTAIN PINOLE’S UNIQUE QUALITIES AND SENSE OF PLACE TO PRESERVE THE ESTABLISHED HISTORIC AND SMALL TOWN CHARACTER OF THE CITY.**

Ensure new development adheres to basic principles of high-quality urban design and architecture (**Policy CC.1.1**) (*Implementation Action: Design Review Guidelines and Criteria to ensure that new development is compatible and consistent with the neighborhoods and City’s design goals.*)

Enhance quality of built environment and town environment by incorporating high quality design, architecture and planning. (**Policy CC.1.2**) (*Implementation Action: Staff level Design Review Process.*)

Enhance sense of arrival and create an appealing image for the City by developing community entry features [landscaping, trees, structural architectural elements, signage and public art] at key City entries (**Policy CC.1.3**) (*Implementation Actions: Design Review for consistency, Gateway Program.*)

Revitalize the historic character of Old Town Pinole by regulating new construction through building materials, architecture and other design elements (**Policy CC.1.4**) (*Implementation Actions: Old Town Design Guidelines; Development incentives; Development regulations and investment in Old Town.*)

Encourage project compatibility between commercial/mixed-use centers and residential through pedestrian access, shared parking and design (**Policy CC.1.5**). (*Implementation actions: Design review, code enforcement program, and revise Zoning Code.*)

### **GOAL CC.2 – EMPHASIZE AND ENHANCE THE VISUAL AND PHYSICAL CONNECTION BETWEEN THE CITY’S NATURAL ENVIRONMENT AND THE COMMUNITY’S QUALITY OF LIFE.**

Through careful site design, provide visual and physical connections between the natural and built environment (**Policy CC.2.1**). (*Implementation actions: Open Space network, Pedestrian and bicycle network, development of streets trails and public spaces that preserve and take advantage of vistas, determine new connections and improvements, Review plans for consistency with Policy CC.2.1.*)

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Preserve natural resources within the built environment, including trees, marshes, creeks, and hillside (**Policy CC.2.2**). *(Implementation actions: Require Biologist/Arborist review, Mitigation measures for removals of habitat and protected tree species, Tree-planting and preservation program and Preservation incentives.)*

**GOAL CC.3 – SUPPORT THE DEVELOPMENT OF LOCAL-ORIENTED SERVICES IN PINOLE, ESPECIALLY OLD TOWN PINOLE TO ENCOURAGE AND SUPPORT LOCAL ECONOMY.**

To make Old Town Pinole economically diverse and financially successful, encourage a combination of uses (retail, office, public spaces and entertainment) in Old Town Pinole (**Policy CC.3.1**) *(Implementation actions: Promote mixed-use development, Co-locate residential and retail uses, Adopt Old Town Specific Plan, Support and promote specialty food stores.)*

Support and promote local and diverse businesses, encourage joint marketing and improve the City's business climate (**Policy CC.3.2**) *(Implementation actions: Business incentives and performance criteria, Economic Development webpage, Support specialty and ethnically diverse enterprises, Expand shopping opportunities.)*

**GOAL CC.4 – PROMOTE A GREATER AWARENESS OF AND SENSITIVITY TOWARD PINOLE'S HISTORICAL HERITAGE.**

Through genealogical research and collection of oral histories, establish, support, and fund programs that enhance Pinole's sense of community and identity (**Policy CC.4.1**)

Establish and promote programs that identify, maintain, and protect buildings, sites, or other features of the landscape possessing historic or cultural significance (**Policy CC.4.2**) *(Implementation actions: Recognize eligible Historic properties, Maintain database of historic resources and map their locations,*

Take precautions to ensure City's actions do not result in loss of irreplaceable archaeological records (**Policy CC.4.3**) *(Implementation actions: Development review, establish Historic Preservation Ordinance.)*

**GOAL CC.5 – ENHANCE THE QUALITY OF LIFE IN PINOLE BY ACKNOWLEDGING THE CULTURAL DIVERSITY AND BY PROMOTING, PRESERVING, AND SUSTAINING THE CULTURAL AND PERFORMING ARTS.**

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Celebrate the City's cultural diversity through public art, cultural centers, and community events for the benefit and enjoyment of all residents (**Policy CC.5.1**) *(Implementation actions: Cultural Arts Commission to coordinate cultural events and activities, encourage development project to include design features that identify different cultures, encourage cultural groups and organizations to conduct citywide cultural events.)*

Develop programs and facilities that promote the cultural and performing arts in Pinole (**Policy CC.5.2**) *(Implementation actions: Display youth artwork throughout the community.)*

Require the provision of art in public places as a way to increase the quality of life in Pinole (**Policy CC.5.3**) *(Implementation actions: Cultural Arts Commission to manage public art program including funding and other use of art in private projects, incorporate artwork into development projects and trails.)*