

DRAFT
COMMUNITY CHARACTER ELEMENT SURVEY RESULTS
PINOLE GENERAL PLAN UPDATE

Public input is an important part of the General Plan Update process. The City of Pinole invited the community to participate in public workshops regarding various elements of the General Plan. In an effort to evaluate public opinion and gather information about the Community Character Element, PMC developed a stakeholder’s survey which was published on the Pinole General Plan Update website www.pinolegeneralplan.com. Survey forms were also made available at General Plan Update Workshop locations.

PINOLE GENERAL PLAN UPDATE SURVEY DISTRIBUTION AND RESPONSE

Survey Results	Number	Percentage of Total
Number of Surveys Completed on Line	18	58%
Number of Surveys Completed at Workshops	13	42%
Total Surveys Completed	31	100

COMMUNITY CHARACTER SURVEY HIGHLIGHTS

The survey consisted of ten questions and allowed space for comments. The summary below provides responses to quantifiable survey questions only. Not all of the 31 respondents answered every question. Some questions asked for multiple responses, therefore total responses may exceed number of respondents. For brevity, highlights include only those responses chosen by over 10% of total respondents. Percentages reported have been rounded. The Survey Results Chart below accounts for all responses to quantifiable questions.)

Most of the people in Pinole (51%) have lived in the City over 10 years with 19% of respondents having lived in Pinole for five to ten years and 30% of the respondents having lived in Pinole less than 5 years.

A large percentage of respondents (26%) found Pinole’s rural/small town atmosphere a motivating factor for choosing Pinole as a place to live. Housing prices motivated 15% of respondents to move to Pinole, with an additional 14% of respondents choosing *family friendly* as a motivating factor.

When asked to describe and form a vision for Pinole, the highest number of respondents (12%) valued *walkable communities*, while 10% valued the City’s *small town image*. In addition, a significant number of people (10%) chose *historic character/preservation* and 10% chose *safe*.

When asked *if maintaining and developing Pinole’s Historic Old Town will contribute to success*, 65% of respondents strongly agreed and 25% of respondents agreed.

When asked what the greatest concerns about housing and business development in Pinole were, 19% of respondents expressed concern with *changing community character* and 16% were concerned with *unplanned growth* and *impact on City facilities*, respectively.

Regarding the adequacy of the City’s transportation system (transit, bicycle, pedestrian), 48% of respondents *agree* it is adequate with 22% having *no opinion*, 16% stating that they *disagree* that it is adequate and 12% stating that they *strongly disagree* that it is adequate.

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Housing questions respondents showed 55% *like* and 27% *strongly like* the idea of apartment mixed uses (stores/offices on ground floor).

Of apartment single use respondents, 44% *dislike*, 27% *strongly dislike* and 22% had *no opinion* on the idea of apartments on every floor.

A majority of respondents (77%) *strongly like*, and 11% of respondents *like* single family housing where the Door/Entryway is of primary importance.

Single family housing where the garage for an automobile is of primary importance had the following respondents: 33% *strongly dislike*, 27% *dislike*, 11% *no opinion* and 22% *like*.

A majority of respondents (77%) *strongly like*, and 22% *like*, the idea of commercial uses described as grocery stores and day to day shopping - pedestrian friendly.

Responses to commercial uses described as grocery stores and day to day shopping – automobile friendly were: 38% *like*, 16% *strongly like*, 27% *dislike*, and 11% *strongly dislike*.

Commercial use shopping centers – pedestrian friendly responses were 61% *strongly like* and 38% *like*.

Commercial use shopping centers – auto friendly responses were almost evenly distributed with 33% *like* and 33% *dislike*, 16% *strongly like* and 11% *strongly dislike*.

PINOLE COMMUNITY CHARACTER SURVEY RESULTS

Question		Responses	No. of response
#1	How Long Have You Lived in Pinole	Five or Less Years	9
		Five to Ten Years	6
		More than Ten Years	16
#2	Why Did You Choose Pinole?	Schools	3
		Jobs	4
		Retirement	1
		Economic Opportunities	2
		Cost of Living	3
		Housing Prices	14
		Family Friendly	13
		Social Connection	8
		Outdoor Amenities	7
		Small Town	24
Other	12		
#3	Words or Phrases that Describe or Form Your Future Vision for Pinole	Affordable Housing	6
		Small Town Image	22
		Historic Character	20
		Community/Connect	11
		Identity	1
		Walk ability	25
		Public Spaces	14
		Safe	20
		Conservation	9
		Attractive	18
		Sustainable/Develop.	4
		Socio-Economic Mix	3
		Employment Opp.	4
Open Space	15		

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Question		Responses	No. of response
		Municipal Services Recreational Opp Land Use Mix	3 8 19
#5	Do You Think Maintaining & Developing Historic Old Town Will Contribute to Our Success?	Strongly Agree Agree No Opinion Disagree Strongly Disagree	20 8 2 1 0
#6	List Greatest Concerns About Housing and Business Development	Building Standards Infrastructure Impact Unplanned Growth Community Change Sprawl Compatible Design Other	6 11 11 13 8 8 10
#7	Is the City Transportation System Adequate	Strongly Agree Agree No Opinion Disagree Strongly Disagree	0 15 7 5 4
#8	Apartment-Mixed Use – Stores/Offices on Ground Floor	Strongly Like Like No Opinion Dislike Strongly Dislike	5 10 0 3 0
#9	Apartment-Single Use – All Apartments	Strongly Like Like No Opinion Dislike Strongly Dislike	0 1 4 8 5
#11	Single Family Housing/Door Entryway Primary	Strongly Like Like No Opinion Dislike Strongly Dislike	14 2 2 0 0
#12	Single Family Housing/Garage is Primary	Strongly Like Like No Opinion Dislike Strongly Dislike	1 4 2 5 6
#14	Commercial Use-Grocery/Shopping Pedestrian	Strongly Like Like No Opinion Dislike Strongly Dislike	14 4 0 0 0
#15	Commercial Use – Grocery/Shopping Auto Friendly	Strongly Like Like No Opinion Dislike Strongly Dislike	3 6 1 6 2

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Question		Responses	No. of response
#17	Commercial Use – Shopping Centers/Pedestrian	Strongly Like Like No Opinion Dislike Strongly Dislike	11 7 0 0 0
#18	Commercial Use – Shopping Centers/Auto Friendly	Strongly Dislike Like No Opinion Dislike Strongly Dislike	3 6 1 6 2